

## SUMMARY

Graphic Designer with 7+ years experience creating graphics for digital, web, print, and video. 4 years part-time experience with web development and HTML/CSS coding.

## WORK EXPERIENCE

### **Sodexo - Graphic Designer | July 2014 - Present**

- Work with senior management to produce supporting web, digital, and print materials to present to potential clients including United Airlines, United States Federal Reserve, Disney, etc. This entails taking the client's brand and applying it to our products.
- Create all supporting images for ad campaigns: digital, print, web, social media, email graphics, stationery.
- Create custom swipe card designs for rewards cards, cash cards, and gift cards.
- Create informational and tutorial videos when needed.
- Work through all stages of design, from concept, to mockups, to final assets in all medias.

### **UW-Madison's College of Letters and Science - Web Content Manager | July 2012 - June 2014**

- Worked with a team to update an array of different websites under the umbrella of the College of Letters and Science using HTML and CSS.
- Trained individuals to use HTML to make their own changes remotely.

### **UW-Madison's - The Network for the Improvement of Addiction Treatment and The Center for Health Enhancement System Studies (NIATx / CHESS) - Web Updater | July 2010 - December 2011**

- Worked within the College of Engineering to maintain web updates using HTML, CSS, and Drupal.

## EDUCATION

### **University of Wisconsin - Madison, Madison, WI | August 2009 - December 2013**

Bachelor of Fine Arts Degree

Major - Art: Graphic/Web Design emphasis

Dean's List: Summer 2011, Fall 2011, Fall 2012, Fall 2013

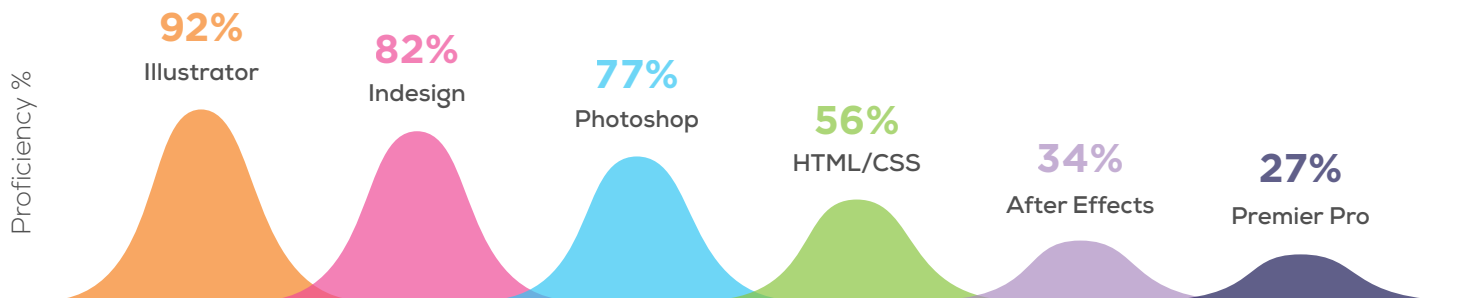
### **Universität Salzburg - Salzburg, Austria | February 2012 - May 2012**

Study Abroad - Semester

### **DoIT Web Design I Training Course | Summer 2009**

Built web page layouts from scratch, HTML, XHTML, and CSS training.

## SKILLS (ADOBE CREATIVE SUITE)



## REFERENCES

Available upon request.